

MGT 301-VD: Management Principles

Spring 2022

Fort Hays State University

W.R. and Yvonne Robbins
College of Business and
Entrepreneurship

Department of Management

ABOUT THE COURSE

This course will provide an introduction to organizations and a survey of the development of management theory. We will primarily focus on how the individual relates to the basic management functions of planning, organizing, leading, and controlling.

Course Information —

Credit hours: 3

Semester & Year: Spring 2022; **03/21/2022 thru 05/13/2022 ONLY!**

Location of class: Online, Blackboard

Class time: Asynchronous online, review course schedule for set meeting times

Swarm Learning Facebook Group

An optional program that you should utilize is the Swarm Learning Facebook Group. This was initially an idea from a previous student. The group includes previous and current students, experts, and educators. This is a great way to interact with others who have been through this type of teaching methodology. Request to join here

<https://www.facebook.com/groups/387029035184032/>

[Resources and University Policies](#) (click link)

Instructor Information —

Name: Dr. Jamie Schwandt

Office Hours: Remote

Email: jrschwandt@fhsu.edu

Contact: Available by email with a 24-hour response time.

TEXTBOOK & COURSE MATERIALS

Required textbooks:

-*Swarm Learning: Teaching Students How to Think, Not What to Think* by Jamie Schwandt (ISBN: 9781792406331)

-*One Minute Manager: Revised Edition* by Ken Blanchard (ISBN: 9780062367549)

-*The Choice: Revised Edition* by Eliyahu M. Goldratt (ISBN: 9780884271932)

**Dreamland: The True Tale of America's Opiate Epidemic* by Sam Quinones (ISBN: 9781620402528)

This textbook was not added to the bookstore. You can purchase it for \$4.50 from [AbeBooks](#)

Required Programs:

-Swarm Learning App <https://4277732.igen.app/>

-Plectica: Visual Mapping Software <https://www.plectica.com>

Computer Requirements: Please refer to the [TigerTech webpage](#) to check the requirements. If you have any technical issues, contact FHSU TigerTech 785-628-3478, notify to the instructor.

ASSIGNMENT SUBMISSION

-Assignments will be posted via the Swarm Learning App (click graphic below)

-Assignments will be turned in via Blackboard (10 extra credit points if also turned in via the Swarm Learning Facebook Group).



MODULES

This schedule is tentative and might change during the semester depending on how the course evolves. The content is subject to change depending on students' interest and progress. Students will be notified of the changes through announcements either in the class or at the Blackboard course site. If time is mentioned in the course, it refers to the Central Time Zone.

Assignments	Points	Letter Grade
10 Lectures	50 points each 500 points total	A = 900/1000 points B = 800/1000 points C = 700/1000 points
4 Check on Learning	100 points each 400 points total	D = 600/1000 points U = 599 or below 1000 points total
1 Blog or Essay	100 points *150 extra credit points if you write a good blog	
Extra Credit	150 points for a blog 10 extra credit points for posting your assignment in the Facebook Group	

PROGRAM OBJECTIVES & GOALS

During this course our objective is to advance the development of keys skills such as critical thinking, creative problem solving, and persuasive communication. In addition, desired course **objectives** are:

1. To understand the management function and process and how it can be applied to business, government, and non-profit organizations.
2. To understand the social, legal, ethical, and international implications associated with management practice and policy.
3. To develop analytical, research, oral and written presentation, and interpersonal skills necessary for business careers, graduate school, or entrepreneurial business activities.

The learning goals and objectives below are included to guide you in your thinking of how we will approach demonstrating mastery of the content:

Goal 1: Graduates of the BBA program will be knowledgeable in the Business Disciplines; Objective 1.1: Demonstrate understanding of the functional areas of business, accounting, economics, finance, management and marketing.

Goal 2: Graduates of the BBA program will be effective communicators; Objective 2.1: Demonstrate the ability to communicate effectively in written form; Objective 2.2: Demonstrate the ability to communicate in oral form.

Goal 3: Graduates of the BBA program will be analytical thinkers and problem solvers; Objective 3.1: Demonstrate the use of appropriate analytical tools in decision making and problem solving.

Goal 4: Graduates of the BBA program will know how to be effective in a team environment; Objective 4.1: Demonstrate an understanding of teamwork, team contributions, and team development within organizations; Objective 4.2: Demonstrate an understanding of the nature of leadership, key leadership traits and behaviors, and different approaches to successful leadership within organizations.

Goal 5: Graduates of the BBA program will be aware of the global environment; Objective 5.1: Demonstrate an understanding of global business issues.

Goal 6: Graduates of the BBA program will be knowledgeable in information technology; Objective 6.1: Demonstrate an understanding of current information technology

Goal 7: Graduates of the BBA program will be aware of the legal, social, and ethical environments; Objective 7.1: Demonstrate an understanding of the legal environment and of social responsibility and ethical issues facing businesses today.